

## Community Engagement and Planning Process for Franklinton and Hilltop Report

### Project Summary

Between September and December of 2013, Local Matters led a 3-meeting community engagement process for the neighborhoods of Franklinton and Hilltop. The goals of this process were three-fold:

- To update the Franklinton/Hilltop community about existing healthy food sources and opportunities for – healthy food production, education, and access
- To inform the community about Fresh Foods Here (FFH) – history and current opportunities
- To enable Local Matters to facilitate the creation of a Franklinton/Hilltop Neighborhood Food Plan

In order to achieve these goals, Local Matters organized and facilitated a series of meetings to learn how residents of Franklinton and Hilltop currently participate in the food system, what those residents would like to see changed, and what kind of resources—existing or not—are needed to make the changes envisioned. The meetings included 1.) An introductory meeting for West Side community leaders, including several residents, in the spheres of health and food access; 2.) A mapping and visioning meeting to generate current and potential resources for healthy food access, education and production, according to community members, and 3.) A follow-up meeting to form a plan out of the information and visions community members had provided. The outcomes of these three meetings are detailed below.

### Meeting 1: Facilitated Introductory Meeting, August 29, 2013, Community Health Resource Center at Mt. Carmel West Hospital

8/29/13 Meeting Attendees		
Name	Organization	Email
Lee Anne Reat	St. John's Episcopal Church	revreat@aol.com
Sarah Potter	West Side Community Health Advisory Committee (Columbus Public Health)	SAPotter@columbus.gov
Dru Bagley	West Side Community Health Advisory Committee	dbagley@msn.com
Renee Blackford	Community for New Direction	rblackfordcnd@gmail.com
John Gregory	LifeCare Alliance	jgregory@lifecarealliance.org
Julia Nielsen	Greater Hilltop Area Shalom Zone	director@hilltopshalomzone.org
Belkis Schoenhals	Homes on the Hill CDC	development@hoth-cdc.org
Katelyn Jackson	Homes on the Hill CDC	vista@hoth-cdc.org
Beth Urban	Highland Youth Garden	bethurban36@yahoo.com
Grandma Wilma Robert	Saponi Peoples	indianturtlesign@yahoo.com
Dana Vallangeon	Lower Lights Christian Health Center	dana@llchc.org
Dave Ciccone	United Way of Central Ohio	david.ciccone@uwcentralohio.org
Nick Stanich	Franklinton Gardens	nick.stanich@franklintongardens.org
Frankie Lee	Gladden Community House	frankielee.gch@gmail.com
Peggy Murphy	Highland Youth Garden/Greater Columbus Growing Coalition	psmurphy@wowway.com
Michael Jones	Local Matters	mjones@local-matters.org
Noreen Warnock	Local Matters	nwarnock@local-matters.org
Michelle Moskowitz Brown	Local Matters	mmbrown@local-matters.org
Caitlin Marquis	Fresh Foods Here	marquis.ffh@gmail.com



## Community Engagement and Planning Process for Franklinton and Hilltop Report

Community influencers in the world of health and healthy food access were identified and invited to introduce themselves and their work to one another. During the meeting, attendees were asked to reflect on how their work related to healthy food access, education, and engagement. They were then asked to share this information with the group. The following information was collected from the Meeting 1 attendees:

Area of Influence	Org's Age in Years	Mission/Vision Summary	Food/Nutrition Education work	Access to Healthy Food Work	Community Engagement work	Other work
<b>Le Anne Reat, St. John's Episcopal Church</b>						
Franklinton	120+	To partner with the neighborhood in building a better world for everyone.	Healthy food choices at community meals (we serve approximately 250 people of all ages each week). Parish nurse consults with individuals, primarily adults.	Partner with Franklinton Gardens, home to produce stand, provide garden space, kitchen available for canning and classes.	Creating outdoor learning environment with Avondale Elementary--food production, healthy eating, sustainability, energy use--in concert with STEM curriculum.	
<b>Dru Bagley, West Side Community Health Advisory Committee</b>						
Westside community	7		Assist in creating a healthy community environment garden as an alternative to violence; educational setting, both public and private. Culinary camp.	Conduct pilots at 3 locations as a corner store initiative.		
<b>Renee Blackford, Community for New Direction</b>						
East, West, and South Sides of Columbus	>24	CND empowers youth and families to strive to be their best. We are the bridge between communities and school, and between youth and their families. We are preparing youth to be leaders in their own time, to empower families to be safe and violence-free, we provide education prevention, and leadership programs for ages 5-18.		We provide healthy snacks and dinner program (Children's Hunger Alliance) for participants in our afterschool program (ages 5-14). We have participated in a community garden (during summer day camp) and we have a long history with the Mid-Ohio Foodbank. We have provided food baskets to families during holiday season-- Thanksgiving and Christmas.		
<b>John Gregory, Life Care Alliance</b>						
Franklin, Madison, and Delaware counties	115	Provide home care services to those living with a chronic illness and meet the community's changing needs.	Adults and children.	Farmers' market coupon program. Fresh Friday Meals-on-wheels. Dining Centers. Meals for Kids. Catering. Food Pantry.	Committee Seats. Client Surveys. Annual audits by funding sources. Routine conversations with any stakeholder. Tastings. Routine conversations with partners.	



## Community Engagement and Planning Process for Franklinton and Hilltop Report

Area of Influence	Org's Age in Years	Mission/Vision Summary	Food/Nutrition Education work	Access to Healthy Food Work	Community Engagement work	Other work
<b>Julia Nielsen, Greater Hilltop Area Shalom Zone</b>						
Westside	3	Working together for the preferred future of the Greater Hilltop. Asset-based community development with focus on collective cooperation between people who live, work, and worship in the Greater Hilltop.	21st Century Afterschool program-- food and health curriculum	Multiple partnered free community meals. Free produce distributions (monthly)--Capital University Nurses, library, and ECDI provide services (Medicaid). Multiple partner food pantries supported. Homeless camp feeding program. Fresh Bag partner. Cooperation of Highland Youth Garden during Freedom Schools.	Local Matters presence in Freedom Schools.	
<b>Belkis Schoenhals, Homes on the Hill CDC</b>						
Westside/Hilltop	20	To provide decent and affordable housing for low to moderate income individuals and families. To strengthen the community through financial, pre-purchase, and post-purchase counseling. Bilingual agency.		Homes on the Hill partners with several local community gardens on the Westside. We participate as volunteer's with the Shalom Zone's produce giveaways. This past May we collaborated with the Highland Youth Garden to have Realtor Care Day where a grape trellis was built for the garden. A large part of our mission encompasses strengthening the community and we recognize that access to healthy food is a vital factor. Part of ending neighborhood blight is to bring more green space, which encompasses home gardens full of healthy food!		
<b>Katelyn Jackson, Homes on the Hill CDC</b>						
Hilltop	20	Provide homebuyer education and foreclosure prevention classes to Franklin County. We also develop homes in the West Side. We are trying to strengthen the Westside community by creating responsible homeowners.			We engage the community through our home buyer education classes and foreclosure prevention classes-- while we don't have much contact with food, we would like to support Local Matters' efforts in whatever way we can!	



## Community Engagement and Planning Process for Franklinton and Hilltop Report

Area of Influence	Org's Age in Years	Mission/Vision Summary	Food/Nutrition Education work	Access to Healthy Food Work	Community Engagement work	Other work
<b>Beth Urban, Highland Youth Garden</b>						
Hilltop-Highland Area	4	Provide community and school education about growing and eating healthy foods.	We provide a garden where neighborhood schools and youth learn about growing and cooking healthy food. Our curriculum has been linked to the common core science, math, and social studies standards. We work primarily with elementary school aged youth but have served youth pre-k-high school.	We offer a produce stand Tues-Thurs-Sat.	We offer opportunities for neighborhood residents to learn to grow their own food and a safe space to come together as a community.	
<b>Grandma Wilma Robert, Saponi Peoples/Highland Youth Garden</b>						
Hilltop-Highland Area	4	To teach children and adults about the process of food from growing to the table. And all the happy things in between.		We teach how to garden, harvest, and prepare healthy food. How to make good choices. In our area children now know that all food does not come in a can.	The garden has engaged many people on Hilltop to have a garden.	
<b>Dana Vallangeon, Lower Lights Christian Health Center</b>						
All of Central OH (60 zip codes)	11	Mission: Whole person, high quality healthcare to all. Vision: Improving the health of our community.	Dietician/Nutritional counseling/therapy. Health education. Outreach--schools/churches. Good Start, Grow Smart. Community Health SHINE.	Want to increase access to healthy food that is affordable (grocery, fresh produce). I'd love to see a nonprofit grocery store in Franklinton.		Community Board. Community Volunteers. Pt Needs Assess and Survey.
<b>Dave Ciccone, United Way of Central Ohio/Fresh Foods Here</b>						
Franklin County	100+	UWCO- Improve lives and strengthen Central Ohio communities through partnerships and programs in education, health, income, and home. FFH- improve food access through support of small food retailers and corner stores.	Funder of nutrition/food education through a variety of community programs.	Funder/coordinator of Fresh Foods Here. Funder of several food access projects and programs.	Convener of community conversations. Convener of community partnerships.	



## Community Engagement and Planning Process for Franklinton and Hilltop Report

Area of Influence	Org's Age in Years	Mission/Vision Summary	Food/Nutrition Education work	Access to Healthy Food Work	Community Engagement work	Other work
<b>Nick Stanich, Franklinton Gardens</b>						
Franklinton	6	Franklinton Gardens works to reclaim neglected space and transform these abandoned paces into edible and ornamental gardens to benefit the community we serve to grow fresh produce for underserved neighbors, create market access for the community and to education our neighbors (especially youth) about the merits of healthy eating and gardening.	Primarily youth. We work with Gladden/Girl Sprouts/Library youth/ in gardening and nutrition/cooking education.	We developed and moniter the Franklinton Produce Market. We helped develop and maintain a produce table at the 400 W. Rich winter/summer market. Both are EBT friendly. Collaborator with FFH.	Collaborator with FFH. Periodically employ neighbors and assist with gardens. Assist neighbors with garden development.	Engage in discussion with all levels of Columbus's food network. I.e. city council, restaurants, Americorps, grassroots, OSU, other nonprofits
<b>Frankie Lee, Gladden Community House</b>						
Franklinton	108	Providing resources to people in Franklinton Area--zip codes 43222,23, and 15. Youth services. Senior services. Family to Family program. Pre-school. Afterschool programming, sports, etc.	Target age= ALL ages. Food demos at produce giveaways, cooking classes with youth.	Food distributions/produce availability at our Food Pantry, Healthy Meals provided daily for youth using healthy, unprocessed food.	Community engagement with Franklinton Gardens, Westside Health Advisory, OSU Nutrition	
<b>Michael Jones, Local Matters</b>						
Central Ohio	5	To inspire action because our food impacts our health, our land, and our community. We teach children and adults about what healthful food is, where your food comes from, how to grow it, and how to cook it. We also work with communities in need to get access to healthful and affordable foods.	Food Mtters (young children 3-6 years). Cooking Matters. Modules of Cooking Matters for 3rd-6th graders and teens. Healthful education for childcare providers. Shopping Matters.	Growing Matters (yard gardens). Urban Farms (Sunapple Gardens, ARC). FFH Collaborative Partner. Near East Side Cooperative Market Fresh Bag. Distribution hub (Greener Grocer-->Farmers).		Community Engagement Process



## Community Engagement and Planning Process for Franklinton and Hilltop Report

Area of Influence	Org's Age in Years	Mission/Vision Summary	Food/Nutrition Education work	Access to Healthy Food Work	Community Engagement work	Other work
<b>Michelle Moskowitz Brown, Local Matters</b>						
Near East Side/Weinland Park, Franklinton, a bit on the South Side	5	Local Matters is a community collaborator, transforming the foods system through increased access and education about healthful food, and inspiring individuals to consider the role of food in their lives.	Food Matters- K-12. Cooking Matters- Mostly adults including individuals and care providers.	Yard gardens and community education gardens.	Neighborhood food planning in Weinland Park, Near East Side, and Franklinton	
<b>Caitlin Marquis, Fresh Foods Here</b>						
Franklinton and Hilltop	2	Increasing access to healthy food for underserved populations in the Franklinton and Hilltop Neighborhoods.	Partnering with ongoing initiatives to conduct healthful food education and outreach on the Westside, including adults and children. Designing a marketing campaign that doubles as a healthful food education campaign. Working with a group at OSU to extend our marketing/engagement/education campaign to area youth.	Providing access to healthful food through existing infrastructure (corner stores).	Working with Local Matters to engage community in a conversation regarding the food environment on the West Side, and how that food environment might be improved through corner stores.	Fostering economic and community development around food. Providing technical assistance to storeowners interested in carrying healthful food.



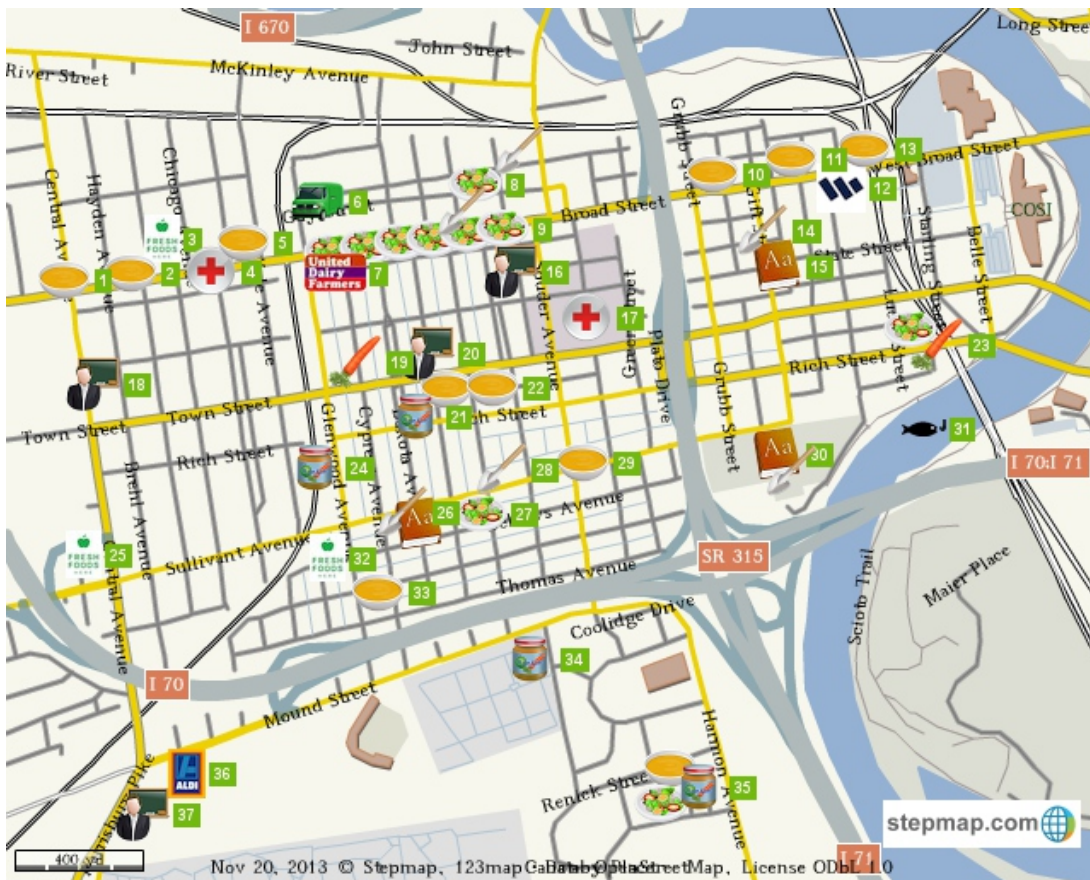
## Community Engagement and Planning Process for Franklinton and Hilltop Report

### Meeting 2: Food Mapping and Site Visioning Meeting, September 27, 2013, LifeCare Alliance

9/27/13 Meeting Attendees		
Name	Organization	Email
Julia Nielsen	Greater Hilltop Area Shalom Zone	director@hilltopshalomzone.org
Beth Urban	Highland Youth Garden	bethurban36@yahoo.com
Grandma Wilma Robert	Resident	indianturtlesign@yahoo.com
Dana Vallangeon	Lower Lights Christian Health Center	dana@llhc.org
Dave Ciccone	United Way of Central Ohio	david.ciccone@uwcentralohio.org
Nick Stanich	Franklinton Gardens	nick.stanich@franklintongardens.org
Frankie Lee	Gladden Community House	frankielee.gch@gmail.com
Noreen Warnock	Local Matters	nwarnock@local-matters.org
Michelle Moskowitz Brown	Local Matters	mmbrown@local-matters.org
Caitlin Marquis	Fresh Foods Here	marquis.ffh@gmail.com
Michelle Kaiser	Franklinton Gardens Board/OSU Food Mapping Team	kaiser.267@osu.edu
Grace Hunter	United Way of Central Ohio	grace.hunter@uwcentralohio.org
Charlene Watkins	Second Community Church	pastorchar@att.net
Ami Peacock	Mount Carmel West Community Health Resource Center	ami.peacock@mchs.com
Carolyn Bernard	Columbus City schools	cbernard5541@columbus.k12.oh.us
Sarah Lenkay	Mid Ohio Foodbank	slenkay@midohiofoodbank.org
Kathy Hoke	Hilltop Neighborhood Resident	KathyHoke@gmail.com
Stephen David	Greater Hilltop Area Shalom Zone	david.54@buckeyemail.osu.edu
Lucy Cormier	Catholic Social Services and Our Lady of Guadalupe Food Pantry	lcormier@colscss.org
Sarah Bednar	LifeCare Alliance	sbednar@lifecarealliance.org

Community leaders were invited to a half-day catered meeting to share their knowledge and visions relative to healthy food access on the West Side. Attendees were split into four groups and each group was asked to generate a map of all points of healthy food access, production, and education in the Franklinton and Hilltop neighborhoods. The maps generated at the meeting were then used to create digital maps containing all points identified by meeting attendees. The following maps were the ultimate outcomes of this exercise:

## Community Engagement and Planning Process for Franklinton and Hilltop Report



### Franklinton Map Key:

- |   |   |
|---|---|
| 1. Street Church with St. John's Community Meal   | 18. Starling Middle School                                    |
| 2. Breakin' Chains Ministries   | 19. Franklinton Gardens Produce Stand                         |
| 3. FFH: Broad and Princeton Market  | 20. Avondale Elementary School                                |
| 4. Lower Lights Christian Health Center   | 21. St. John's Episcopal Church                               |
| 5. Jericho Light Club   | 22. Gladden Community House                                   |
| 6. Midwest Fresh Produce Distributors   | 23. 400 West Rich Farmers' Market and Dinin' Hall             |
| 7. United Dairy Farmers   | 24. Gladden Food Pantry                                       |
| 8. Skyward Catering   | 25. FFH: Shop N Save  |
| 9. Franklinton Restaurant Corridor: Grandma's Pizza and Pasta, Milo's Deli and Café, Josie's Pizza, Florentine, Tommy's Diner, and Colombini's Sports Bar | 26. Sullivant Garden  |
| 10. Dowd Center   | 27. Coach's Informal Chicken Gig                              |
| 11. Holy Family Soup Kitchen  | 28. Franklinton Gardens                                       |
| 12. Wasserstrom Used Restaurant Equipment   | 29. Inner City Ministries                                     |
| 13. Agora Ministries  | 30. Dodge Rec Center and Garden                               |
| 14. Gift Garden   | 31. Scioto River  |
| 15. Boys and Girls Club   | 32. FFH: Herbert's Market                                     |
| 16. Cristo Rey High School  | 33. Lower Lights Ministries                                   |
| 17. Mt. Carmel West Hospital and Community Health Resource Center   | 34. Salvation Army Food Pantry                                |
|   | 35. LifeCare Alliance LCA Catering, Carrie's Café, and Pantry |
|   | 36. Aldi  |
|   | 37. Imagine Harrisburg Pike Community School                  |
|   | 38.   |

## Community Engagement and Planning Process for Franklinton and Hilltop Report



### Hilltop Map Key:

- |   |   |
|---|---|
| 1. Glennwood United Methodist Church            | 23. Siem Reap Restaurant                          |
| 2. Hilltop YMCA                                 | 24. Westgate Park and Pond                        |
| 3. Our Lady of Guadalupe Food Pantry            | 25. Skip Garden                                   |
| 4. Lutheran Social Services                     | 26. FFH: Rosco Market                             |
| 5. Buckeye Ranch                                | 27. Shalom Zone Produce Giveaway                  |
| 6. Taco Truck                                   | 28. Shalom Zone Feeding Program                   |
| 7. Hilltop Lutheran Church                      | 29. Luc's Asian Market                            |
| 8. Hillcrest Baptist Church                     | 30. Westgate Import Market                        |
| 9. Wayne Market                                 | 31. Desert Rose                                   |
| 10. Bright Start Preschool                      | 32. John Burroughs Elementary School              |
| 11. Taco Truck                                  | 33. La Michoacana Mexican Grocery                 |
| 12. West Side Health Center                     | 34. Lifecare Alliance                             |
| 13. Columbus Bilingual Academy                  | 35. Hilltonia Middle School (Hydroponics Program) |
| 14. West Side Free Store Ministries             | 36. FFH: Golden Market                            |
| 15. Highland Elementary School                  | 37. Farmers' Market                               |
| 16. Highland Youth Garden                       | 38. Brookshire Foodliner                          |
| 17. Hilltop United Methodist Church Food Pantry | 39. Lindbergh Elementary School                   |
| 18. West Central School                         | 40. Crossroads United Methodist Church            |
| 19. J. Ashburn Jr. Youth Center                 | 41. FFH: Briggs Mart                              |
| 20. Straeder's Plant Drop-off                   | 42. Briggs High School                            |
| 21. Alexander's Busy Bee Nursery                | 43. Kroger  |
| 22. FFH: M & J Carryout                         | 44. Schumann's Meats                              |
|   | 45. New Horizon's Church                          |

**Community Engagement and Planning Process for Franklinton and Hilltop Report**

The attendees of Meeting 2 were also asked to independently generate visions of what they would like to see in their communities relative to healthy food access, education, and production. Collectively, over 140 visions were generated (See Appendix A). Those visions were later categorized and grouped into the following overarching goals:

**1. Healthy food education**

- a. Provide healthy food education through healthcare centers (7)
- b. Utilize schools as spaces to encourage the consumption of healthy, sustainable, and local food (6)
- c. Provide healthy food education utilizing gardens (4)
- d. Provide information about how to eat healthy on a budget (3)
- e. Educate community members about why good food is important, where to find it, and how to cook and preserve it (3)
- f. Implement healthy food education in schools (3)
- g. Market healthy food as convenient and appealing (3)
- h. Encourage the purchase of healthy food through promotions and incentive programs (3)

**2. Community Education**

- a. Develop a healthy food communication network for the West Side which includes information and resources about healthy food access, education, and production (9)
- b. Organize community food festivals (6)
- c. Organize events around food sharing and food swapping (5)
- d. Create a community-wide council to address food issues on the West Side (4)
- e. Promote ethnic foods and cultures present on the West Side (2)

**3. Healthy food businesses, career training, and infrastructure**

- a. Explore bringing a large-scale community grocer, co-op, or food hub with opportunities for education and business incubation to Franklinton and the Hilltop (11)
- b. Improve and increase transportation to healthy food access points, especially for seniors and families (9)
- c. Encourage community education centers and businesses to offer healthy food-related career training (7)
- d. Explore healthy food tourism as an economic development tool for the West Side (5)
- e. Develop mobile opportunities for produce and other healthy foods (4)
- f. Encourage existing and new restaurants to sell healthy food (3)
- g. Find opportunities to increase ability to purchase healthy foods (3)
- h. Explore new, sustainable, and healthy food businesses and employment opportunities for community residents (2)
- i. Transform corner stores into safe spaces that consistently stock healthy food (1)
- j. Use church spaces to increase the supply of healthy food on the West Side (1)

**4. Public Space Improvements**

- k. Beautify and improve public spaces to encourage healthier lifestyles (15)
- l. Create safe and pleasant community gathering spaces around healthy food production, access, and consumption (7)

**5. Increase support for Community gardens (2)**

**6. Expand commercial urban agriculture (2)**



## Community Engagement and Planning Process for Franklinton and Hilltop Report

### Meeting 3: Follow-Up Meeting, December 12, 2013, United Way of Central Ohio

12/12/13 Meeting Attendees		
Stephen David	Greater Hilltop Area Shalom Zone	david.54@buckeyemail.osu.edu
Trenee Pruitt	TLP Management, LLC	trenee.pruitt@gmail.com
Michelle Moskowitz Brown	Local Matters	mmbrown@local-matters.org
Katelyn Jackson	Homes on the Hill CDC	vista@hoth-cdc.org
Nick Stanich	Franklinton Gardens	nick.stanich@franklintongardens.org
Molly Hendrix	Franklinton Gardens	molly.hendrix@franklintongardens.org
Dyani Robarge	Neighborhood Design Center	dyanir@theneighborhooddesigncenter.org
David Ciccone	United Way of Central Ohio	david.ciccone@uwcentralohio.org
Sarah Lenkay	Mid Ohio Foodbank	slenkay@midohiofoodbank.org
Maria Deri	The Ohio State University College of Medicine	mariacderi@gmail.com
Frankie Lee	Gladden Community House	frankielee.gch@gmail.com
Renee Blackford	Community for New Direction	rblackfordcnd@gmail.com
Michelle Kaiser	Franklinton Gardens Board/OSU Food Mapping Team	kaiser.267@osu.edu
Grandma Wilma Robert	Highland Youth Garden	indianturtlesign@yahoo.com
Jen Gable	Economic and Community Development Institute/400 West Rich Farmers' Market	jgable@ecdi.org
Rhonda Murray	Lower Lights Christian Health Center	rhondam@llchc.org
Noreen Warnock	Local Matters	nwarnock@local-matters.org
Caitlin Marquis	Fresh Foods Here	marquis.ffh@gmail.com



## **Community Engagement and Planning Process for Franklinton and Hilltop Report**

Community members were invited to a catered meeting to reflect on the maps and visions they had produced, and determine priorities going forward. Attendees were presented with the neighborhood food access maps and asked to make observations. They were then presented with the goals developed from the Meeting 2 visions and asked to use stickers to indicate their support for various goals on posters. Using this method, the top six supported goals were identified, and those goals became the foci of six working groups. Attendees were then asked to indicate which working group they were interested in joining. The following working groups were assembled via this process:

### **Project 1: Explore bringing a large-scale community grocer, co-op, or food hub with opportunities for education and business incubation to Franklinton and Hilltop.**

- Stephen David, Greater Hilltop Area Shalom Zone
- Michelle Moskowitz Brown, Local Matters
- Katelyn Jackson, Homes on the Hill CDC
- Dyani Robarge, Neighborhood Design Center
- David Ciccone, United Way of Central Ohio
- Sarah Lenkay, Mid-Ohio Foodbank
- Frankie Lee, Gladden Community House
- Renee Blackford, Community for New Direction
- Jen Gable, Economic and Community Development Institute/400 W. Rich Farmers' Market
- Caitlin Marquis, Fresh Foods Here

### **Project 2: Create safe and pleasant community gathering spaces around healthy food production, access, and education.**

- Katelyn Jackson, Homes on the Hill CDC
- Nick Stanich, Franklinton Gardens
- Molly Hendrix, Franklinton Gardens
- David Ciccone, United Way of Central Ohio
- Maria Deri, The Ohio State University College of Medicine
- Grandma Wilma Robert, Highland Youth Garden

### **Project 3: Develop a healthy food communication network for the West Side, which includes information and resources about healthy food access, education, and production.**

- Caitlin Marquis, Fresh Foods Here
- Grandma Wilma Robert, Highland Youth Garden

### **Project 4: Provide healthy food education through healthcare centers.**

- Michelle Moskowitz Brown, Local Matters

### **Project 5: Improve and increase transportation to healthy food access points, especially for seniors and families.**

- Frankie Lee, Gladden Community House
- Katelyn Jackson, Homes on the Hill CDC

After the meeting, attendees were contacted with a series of resources to help them pursue these goals, including:

- The complete list of visions generated during Meeting 2
- A series of project planning worksheets corresponding to each working group goal
- The document produced for Meeting 3, containing the maps and goals discussed during that meeting
- The rosters for each self-assembled working group
- Access information for adding points of interest to the neighborhood healthy food maps
- A master list of attendees of all three meetings



## Community Engagement and Planning Process for Franklinton and Hilltop Report

### Project Expenditures:

<b>Meeting 1</b>	
Refreshments	\$88.45
<b>Meeting 2</b>	
Lunch	\$489.00
<b>Meeting 3</b>	
Copies and supplies	\$151.45
Supper	\$60.00
<b>Facilitation of all 3 meetings</b>	\$2,000.00
<b>Total</b>	<b>\$2,788.90</b>



## Community Engagement and Planning Process for Franklinton and Hilltop Report

### Appendix A: All West Side Visions from Meeting 2

#### Infrastructure

- Beautified and improved public spaces for food access
  1. Instead of litter piles, there are bicycle racks and garbage cans spread throughout the streets.
  2. Activity- pedestrian friendly
  3. Safety- sidewalks, transportation, crossing busy streets
  4. There would be plenty of bike rack parking, and a large bus stop shelter area so that bus riders don't have to worry so much about the weather.
  5. Stocked ponds with high-nutrition fish
  6. Parks and rec—plant gleanable fruit trees across city parks
  7. Bus shelters!
  8. Everywhere sidewalks.
  9. Low-income housing unites that accommodate the needs of single mothers, including healthy food access and childcare (community villages)
  10. Instead of boarded up windows, there are flowers and herbs growing from a windowsill pot outside.
  11. Instead of a corner store there is a park with swings and gardens and apple trees, where next to it is a sheltered bus stop that can take you to a grocery store nearby where you can get what you need.
  12. Neighborhood landscapes that are transformed into diversified edible perennial foodscapes by a neighborhood culture that embraces the entire food experience as central to their community identity.
  13. Houses, streets, and market we have a stake in
  14. Properties to grow, places to travel, markets we are invested in
  15. Healthy, Hunger-free Kid Zones
- Large-scale community grocer/co-op/food hub
  1. Community co-op with commercial kitchen
  2. Nonprofit food grocery store—utilizing foods from gardens or food that has been transformed in some way (like tomato sauce)
  3. Urban scale grocery store at the corner of W. Broad and Yale Ave. This is directly across from Lower Lights Christian Health Center and is centrally located within the Franklinton Community. It is on a major bus line, close to residential concentrations and has easy access over to McKinley This store would have a pharmacy, cooking demonstration area, and a referral office for the health center across the street. It would also have an area for parents to leave kids in supervised care so that they could truly concentrate on the choices they are making.
  4. LARGE commercial, rentable kitchen for economic development and food production, teaching, with central kitchen/teaching space
  5. Bring in more Aldi grocery stores and give incentives if Aldi is willing to partner with local nonprofit to provide in-store nutrition and cooking classes using all ingredients you can purchase/obtain from store or neighborhood. Employ only local residents to work in store.
  6. Community co-op
  7. West Side specific mobile healthy, local, sustainable food unit with cooking classes and food demos and sales
  8. The West Side develops the capability to aggregate/process/and/or distribution food to retailers or other food access points that can't tap into the existing supply chain
  9. Mid Ohio Foodbank distribution hub west of Central Avenue
  10. Learning/teaching grocery with choice and education in the Central Hilltop
  11. A mid-size co-op owned by community with education programs

**Community Engagement and Planning Process for Franklinton and Hilltop Report**

- Increased transportation to healthy food access points
  1. Transportation/free shuttles to markets
  2. Mini buses on demand to go shopping
  3. Partner with COTA. Show your need and the volume of people who would ride COTA routes around/through Franklinton/Hilltop. If the business case is made, COTA could/would invest hardware (sheltered stops) and buses.
  4. Increased bus routes
  5. If money was not an object it would be ideal to have a van or bus delivery service for large families that cannot reasonably transport appropriate quantities of food on the COTA bus. Ideally it would be open 24 hours a day and would contain a satellite police substation.
  6. Food access van—healthy food access—specific transportation (both regularly scheduled and on-demand for mothers and seniors)
- Mobile food/produce vending
  1. Branch out into a mobile supermarket like a food truck or ice cream truck
  2. Food trucks bringing fruits and veggies to your neighborhood with affordable choices
  3. Kid-run local food truck with Franklinton Garden food on it—roving the neighborhood like an ice cream truck
  4. Mobile produce trucks
  5. Kids delivering groceries to elders
  6. Nonprofit could be started that would shop and deliver groceries for those people who can't leave their home and may not qualify for meals on wheels. Or this could be a service of a food pantry. If this pantry was centrally located, could service the entire Franklinton/Hilltop area.
- More restaurants selling healthy food
  1. Instead of a corner store, there is a locally owned vegetarian restaurant, or an Indian restaurant, something ethnic and affordable.
  2. More restaurants—locally owned and operated with healthy and inexpensive options
  3. Instead of a food pantry—there is a resident run deli/café for people to have a place to order catered events and to relax and read a book, with live music.
- Improving healthy food access through existing infrastructure
  1. People are comfortable shopping at corner stores because they're safe and consistently stock healthy food
  2. Instead of a church with a family meal, there is a church that hosts a farmers' market on Sundays, or on Mondays, where local growers can have an opportunity to sell their produce and eggs and honey.

**Education**

- Healthy food education through healthcare centers
  1. Opportunities to make connection between food and health to help people see that they can feel better
  2. Health- short term, long term, health costs, connect with healthcare facilities, not "obesity"
  3. Education programs on prevention and healthy living—realistic, mentoring, cooking
  4. Every doctor's office with info about healthy food
  5. Public health campaigns with meaningful information
- Increase garden education
  1. Teaching gardens on all four corners and in the middle
  2. Gardening education in various locations
  3. Multiply our backyard gardens—FREE master gardener class for west side residents
  4. Chicken cooping expansion—teaching and resourcing

**Community Engagement and Planning Process for Franklinton and Hilltop Report**

- Education around eating healthy on a budget
  1. Everyone has a chance to learn tips on shopping/cooking on a budget—Also sharing their own expertise
  2. Cooking and food storage education
  3. Offer “how to cook with a microwave” classes.
- “Good food” education
  1. Moving to get people to TASTE food—quality of food—we deserve better!
  2. People have options to learn about healthy nutrition and how to prepare good food
  3. Be proud of the food we grow, buy, cook, and eat
    - Explore connections between how we feel and how we eat
    - Feel in control of food access
    - Know where it is available when needed
- Transferrable healthy food curriculum development
  1. Create workshops/presentations/vignettes that schools, after-school programs, youth/rec centers, daycare, senior assisted living facilities. Can utilize to enhance or augment their existing programs. Topics can be related to food preparation, tips on easy healthy eating, what to buy in the corner store, alternatives to unhealthy snacks, holiday-themed healthy foods, using creative spice combos instead of butter, salt, oil.

**Promotions/communication**

- Healthy food tourism
  1. Food walks much like art or green walks
  2. Food hall of fame
  3. Art galleries focused on food for one month
  4. TV or radio show with kids and adults focused on food
  5. Franklinton food tours once a month or at least once a quarter
  6. “Cultural center” for food
- Community healthy food communication networks
  1. Always checking in with community, not just in and out, feedback loop
  2. Easy network to communicate about all services and food access
  3. Email group list of everyone here and key people for communication
  4. Networks and communication that connects people to each other and to community resources
  5. More opportunities for communication and networking
- Make healthy food convenient and appealing
  1. Good food packaged and promoted like flaming hot Cheetos
  2. Options as quick and cheap as canned or pre-processed meals
  3. Corner stores with large ice buckets of little bags of fresh food
- Information hub or clearinghouse of healthy food access resources
  1. Link with all producers/educators/access providers
  2. One-sheeter with extensive list of food access points—make this available to residents via schools, rec centers, workplaces, churches, gas stations. Should be prominently displayed, consistent exposure. Maybe have a website or 1-800 hotline that people can call for most recent updates/additions to the list.
  3. Incorporate one-sheeter or educational info sessions within pantry or food service programs. Make the inserts available to each participant. Share info while they wait for services. Provide recipes.

### **Community Engagement and Planning Process for Franklinton and Hilltop Report**

- Promotion of ethnic foods and cultures
  1. “International”/ethnic grocer support/PR/culture sharing
  2. Create a list of food items available in the various ethnic markets (Asian, African, Hispanic) so that people are aware of what they can purchase
  3. Yard signs on major street corners with hotline info or area locations that carry healthy food choices
- Incentivize the purchase of healthy food
  1. Make it fun for people—create mini games/activities where they can choose the healthy option for a reward of some sort (gift card, discount card, free recipe book).
  2. 10 for \$10 everywhere which includes healthy veggies/fruit/lean meats
  3. “Shop Healthy” incentive cards for Fresh Foods Here participating stores

#### **Community**

- Safe and pleasant community gathering spaces around healthy food
  1. Safe gathering places for enjoyment of food
  2. Outdoor seating at Mexican grocery
  3. Instead of an abandoned building, there is a kid center, where parents and children have a fun place to go and learn of science, or play dress-up and blow bubbles, where children can see live show theaters and watch movies in the back yard.
  4. Place where people can share their cooking with others
  5. Lifecare alliance model—music playing, community building, fellowship
  6. Coffee shop with local music—open mic
  7. Can we please have a coffee or community space? Coffee?
  8. Diverse network of inclusive food sharing venues that provide easy access to food preparation, presentation, and group meal infrastructure.
- Community food festivals
  1. Community food festivals that branch out of the seasonal food surpluses/food prep infrastructure.
  2. Mt. Carmel hosting old fashioned carnivals with only healthy food
  3. Big harvest celebration
  4. “Fair”—like growing competition—local
  5. Food sharing—“Taste of the Westside”
  6. Franklinton Foodways festival—showcasing the culinary traditions of residents
    - OR West Side... something
    - OR Hilltop Homemade
- Food sharing and swapping opportunities
  1. Seed sharing groups
  2. Food swap days
  3. Free garden seed give-away every spring
  4. Coordinated community meals/community engagement combination
  5. Seed sharing!

#### **Production**

- Increase support for Community gardens
  1. Community gardens that have opportunities to produce food they can sell (through coordinated markets)
  2. Food production and distribution (from gardens)
- Expand commercial urban agriculture
  1. One large urban farm with hoop houses for year-round growing

**Community Engagement and Planning Process for Franklinton and Hilltop Report**

2. Rooftop gardens, vertical gardens, using abandoned buildings to house aquaponics and indoor gardens

**Economy**

- Healthy food career training
  1. 24 hour open slots of education teaching people to grow/harvest/produce to supply co-op
  2. Bringing food product to market trainings
  3. Community blog—provide leadership development or technical training for community members—apprenticeship programs (markets, production, distribution, business models, re-purposing)
  4. Employment training around food (Green opportunities as a staple)
  5. Establish program between Franklinton/Hilltop middle and high school students that send to vocational training programs. Would need to find companies who are willing to provide job opportunities. Their pay could come in the form of gift cards to local stores/services that they would need to make any healthy purchases (ie) food, car payment, school credits to Columbus State, or anything that would move them forward.
  6. Better connection between food and world of job training
  7. Instead of a bar, there is an employment ready center where people can go to get trained for jobs
- Enhancing healthy food purchasing power
  1. Buying clubs/CSA-type program—supporting each other/supporting community
  2. EBT accepting farmers' market at Highland Youth Garden
  3. Alternative currencies to spend at West Side businesses and on healthy food (discount-driven, tied to U.S. dollar, like Berkshares).
- New industries and employment opportunities for community residents
  1. A series of co-ops where jobs pay living wage—lawn service, catering, laundries, etc.
  2. Instead of an abandoned building/warehouse, there is a busy and active industry that is green, and many local people are earning good wages there, where they can feed their family with healthy food afford education, a decent car/bike and home, and go on vacations.

**Schools**

- Improved food environment in schools and school cafeterias
  1. Smoothie stations at all schools
  2. Active farm to cafeteria programs where kids grow food that is served at school
  3. Tasty healthy choices in school lunches
  4. Tasty veggies in school lunches- sometimes where kids first learn to eat their veggies
  5. Children at every school eating food grown in Ohio, at least one item per week
  6. Elimination of pop from all school sites
- Increased education around food in schools
  1. Instead of small classrooms and test focused curriculum, there are home ec rooms in each school with ovens and fun kitchen supplies for children to learn how to cook with a fun and creative environment.
  2. Food education back in schools- "Home Ec Class" in elementary and high schools
  3. All schools have education around food

**Governance**

- Central boards, councils, and/or coalitions to improve food environment in West Side neighborhoods
  1. Quarterly food council meetings of a local food council.
  2. Healthy community coalition
  3. Establish/locate a "board" of residents who are well known in their neighborhood and hold influence over residents. These people will need to be recruited, as they may not naturally



## **Community Engagement and Planning Process for Franklinton and Hilltop Report**

gravitate to leading a “nutrition revolution,” but they do have the relationships in the community to get more people on board.

4. More partnerships between organizations who serve seniors and kids. 3 of 5 kids will be raised by grandparents in Hilltop/Franklinton. Meet both parties (young and old) “where they’re at” and do so by sharing resources/money between organizations.

### **Overall list prioritized**

1. Beautified and improved public spaces for food access-15
2. Large-scale community grocer/co-op/food hub-11
3. Increased transportation to healthy food access points-9
4. Safe and pleasant community gathering spaces around healthy food-7
5. Healthy food career training-7
6. Healthy food education through healthcare centers-6
7. Healthy food tourism-6
8. Community food festivals-6
9. Improved food environment in schools and school cafeterias-6
10. Community healthy food communication networks-5
11. Food sharing and swapping opportunities-5
12. Increase garden education-4
13. Central boards, councils, and/or coalitions to improve food environment in West Side neighborhoods-4
14. More restaurants selling healthy food-3
15. Education around eating healthy on a budget-3
16. “Good food” education-3
17. Make healthy food convenient and appealing-3
18. Information hub or clearinghouse of healthy food access resources-3
19. Promotion of ethnic foods and cultures-3
20. Incentivize the purchase of healthy food-3
21. Enhancing healthy food purchasing power-3
22. Increased education around food in schools-3
23. Improving healthy food access through existing infrastructure-2
24. Increase support for Community gardens-2
25. Expand commercial urban agriculture-2
26. New industries and employment opportunities for community residents-2
27. Transferrable healthy food curriculum development-1